BLUEROOT SYSTEMS

Ballpark in Minutes

A fair ballpark in minutes — not days

Your customers answer a few questions. Your prices do the math.

Technology consulting for small business & non-profits • bluerootsystems.com

Quotes take days. Jobs won't wait.

- Evenings at the kitchen table, writing quotes.
- The customer hears back Friday. The job is gone.
- The same jobs, priced from a blank page, every time.



The fix: your prices do the first draft — day or night.

How it works — in one picture

THE CUSTOMER, ON THEIR PHONE

A FEW QUICK QUESTIONS

- What do you need?
- How big is the job?
- When do you want it?
- **Ballpark: $X – $Y**

Your prices do the math

YOUR PHONE BUZZES

NEW ESTIMATE REQUEST

WHO
Name + phone

THE JOB
Every answer they gave

BALLPARK SHOWN
$X – $Y

NEXT STEP
Tap to call back

WHY IT WINS JOBS

The first fair answer usually gets the job.
You call back knowing the job, the size, and the budget. Two minutes — not twenty.

1. Customer answers a few questions
2. They see a ballpark right away
3. You get the whole story

EXAMPLES

Who this helps

LANDSCAPERS	Ballparks for cleanups and installs — while you're on the tools.
HVAC & PLUMBING	After-hours requests get a number in minutes. Not Monday.
HOUSE CLEANING	An instant answer to every "how much?" message.
MOVERS	Home size and distance become a ballpark before your callback.

Price the same kinds of jobs every week? Then it was built for you.

THE PACKAGE

What's included



We set it up with you, in your shop.

THE BUILD

Your price rules, loaded and tested. Live on your website.

THE TEACHING

15 minutes: how a lead lands on your phone. A printed guide.

THE CARE

Prices change? Tell us once. We keep it current.

Your price list stays private. Customers see ballparks — never your rules.

THE MATH

The value vs. the cost

WHAT YOU GET BACK

- Your evenings back — no more quote homework
- A ballpark in minutes, before the other shop calls
- Callbacks that start with the whole story

≈ $650 a month of your time back

WHAT IT COSTS

- Build, one time: typically $2,500
- 2027 founding rate: $1,250
- Care: from $500 a month (founding $250)

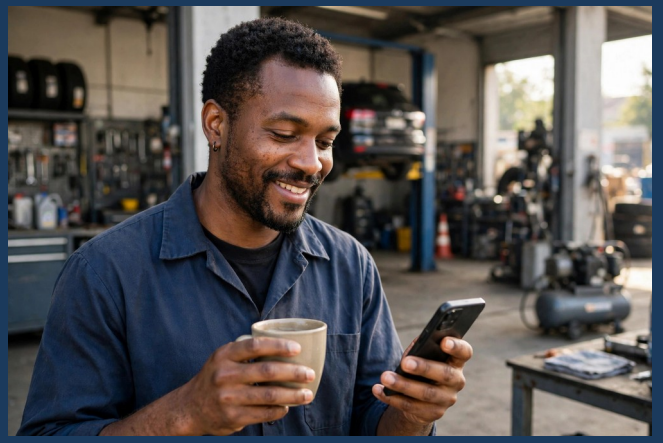
THE MATH: the first job won on speed pays for the build.

Estimates. Your exact price is set in writing in your Statement of Work.

THE NEXT STEP

A 30-minute discovery call

We map your price rules together.
You get a written price before you owe us a dime.



Call or text: **(209) 687-8701**
Online: **bluerootsystems.com**
Founding rates apply to 2027 signings, locked for 12 months from signing.